

**Addendum**

This document provides additional information relating to both specific aspects of the post/faculty and any post specific person specification criteria. The information contained within this document should always be read in conjunction with the accompanying generic Role Profile.

**Job Title:**

Lecturer in Digital Innovation and Entrepreneurship (Teaching Track)

**Background Information:**

Surrey Business School is seeking to recruit a **Lecturer on our teaching track** in Digital Innovation and Entrepreneurship. The appointee will be a member of the [Department for Digital Economy, Entrepreneurship and Innovation \(DEEI\)](#), and may join the [Centre of Digital Economy \(CoDE\)](#).

We are seeking to boost our Entrepreneurship and Innovation teaching capability. An ideal candidate will be knowledgeable of digital economy within context. For the post of Teaching Fellow (or Senior Teaching Fellow depending on relevant experience – see parallel advert) we seek an exceptional, hard-working, and enthusiastic educator to join us. Many of our courses are taught in a collaborative manner, and we value collegiality and team spirit.

The successful candidate will help us enhance our Department’s capabilities in the areas of teaching and designing an innovative curriculum in digital innovation and transformation, and innovation management, and digital entrepreneurship. At Surrey Business School, the student experience is at the heart of what we do. The successful applicant will demonstrate how their experience provides them with the ability to teach and contribute to designing curriculum in entrepreneurship in the digital economy, business model innovation, digital transformation, disruptive technologies, and the economics and management of innovation processes. They will be expected to play an active role in leading and developing taught programmes, characterised by contemporary and commercial content that utilises thoughtful approaches to learning and wider student experience.

The ideal candidate will have had some teaching experience in higher education, and have relevant digital skills and business experience; and/or have a background in pedagogical research. Ideally in Innovation and/or Entrepreneurship subject areas. In the role they will have to cope with both large and small classes, delivering material in the classroom or remotely, and at both Undergraduate and Postgraduate levels. They will be expected to explain their pedagogic position for the different levels. An ideal candidate will have considered how they might be innovative in their teaching methods. This may be related to the use of technology in the classroom, remotely, through hybrid approaches or ideas for potential curriculum development.

In teaching, our staff are expected to emphasise the quality of the student experience in the undergraduate and postgraduate programmes. There will be opportunities for teachers to become active in business engagement and executive education.

Candidates will have a passion for Entrepreneurship and Innovation Management which will be brought into the classroom. Teaching passion will also be related to the Digital Economy which is the nexus where Entrepreneurship and Innovation meet. Your passion may be related to research, activities such as consulting or student projects or by teaching methods which inspire students about these topics. Evidence of strong student engagement through teaching should be demonstrated by MEQ scores or comparable evidence where available.

Related business or professional experience would also be desirable.

**Person Specification**

This section describes the sum total of knowledge, experience & competence required by the post holder that is necessary for standard acceptable performance in carrying out this role. This is in addition to the criteria contained within the accompanying generic Role Profile.

	Essential/Desirable
PhD, completed (or verifiably close to completion) in or related discipline	D
Experience of teaching undergraduate students	E
Experience of teaching postgraduate students	D
Experience in dissertation supervision	D

Digital Skills and specialist knowledge in digital innovation or entrepreneurship	E
Experience of University administration	D
Teaching qualification or evidence of attending relevant courses	D
Evidence of hybrid learning & teaching experience	D
Related business or professional experience	D